



# SAMHSA-HRSA CENTER for INTEGRATED HEALTH SOLUTIONS



Los Angeles, California  
Service Planning Area 4/Metro



# Sunrise Community Counseling Center

Sunrise CCC is a non-profit CBO that has been serving the Los Angeles community since 1976, providing low cost substance abuse and mental health services along with free HIV testing. All counselors are trained and certified in proven evidence-based programs and practices and are able to deliver services in a culturally sensitive manner to the largely Hispanic/Latino population in the surrounding areas.

# Proyecto Buena Vida/Project Good Life

An outpatient program that offers integrated behavioral health services coupled with HIV and VH prevention and treatment services.

## Services include:

- 12 weeks of individual and group CBT sessions
  - HIV/VH screening and treatment; Hep. A and B vaccination
- 12 weeks of Assertive Continuing Care/Community Reinforcement Approach

# Partners

PBV/PGL is able to provide integrated medical services by working in partnership with:

- Samaritana Medical Clinic, a local community-based medical clinic, provides all HIV and VH screening and Hep. A and B vaccination
- AIDS Healthcare Foundation provides all HIV treatment and care.

# Program Participants

To date PBV/PGL has recruited 55 clients. The majority of participants are White/Hispanic. Some participants also include Black/Hispanic, Black/non-Hispanic. Although the majority of participants identify as heterosexual, a few identify as gay, lesbian, or bisexual. Women make up 52% of the gender split.

# Recruitment

Sunrise CCC has a good relationship with the LA court system

- Constant communication with social workers and probation officers
- Department of Child and Family Services
- Criminal courts

Sunrise CCC has a strong presence in the community

- MacArthur Park Neighborhood Council
- Westlake Coalitions
- Local health fairs
- Mexican Consulate

# Retention

## What keeps participants coming?

- Free services
- Culturally sensitive and experienced staff
- Centrally located and easily accessible by foot, bicycle, bus, metro, car
- Varied hours of operation
  - Evening hours and weekends

# Retention Challenges

What makes it hard to keep participants coming?

- Work schedule conflicts
- Lack of child care
- Lack of transportation
- Loss of interest
- Change in priorities, overwhelmed
- Level of care needed
  - Illness severity





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